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Enterprise Europe Network (EEN)

EEN Support for applicants under Horizon Europe
MSCA SE

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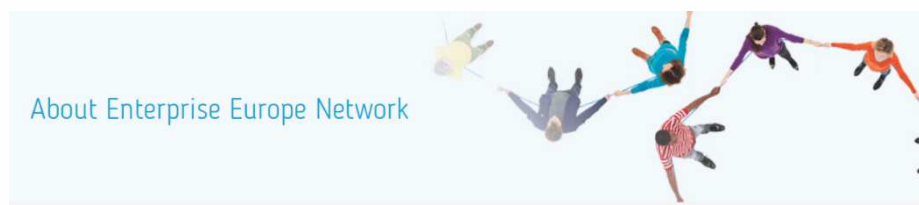
Business Support on Your Doorstep

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EEN

Enterprise Europe Network | Helping companies innovate and grow internationally from 2008 | The world's largest support network for SMEs with international ambitions | + 470 centres in 69 countries | + 4,200,000 SMEs benefitting of EEN services

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EEN

Enterprise Europe Network | Synergies with European initiatives | Collaborative nature of EU programmes

Enhancement of EEN – NCPs collaboration in the benefit of applicants / EEN – NCP MSCA

We also work with



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EEN in Romania

Four consortia cover Romania and help companies innovate and grow internationally



<http://een-romania.ro/en/>

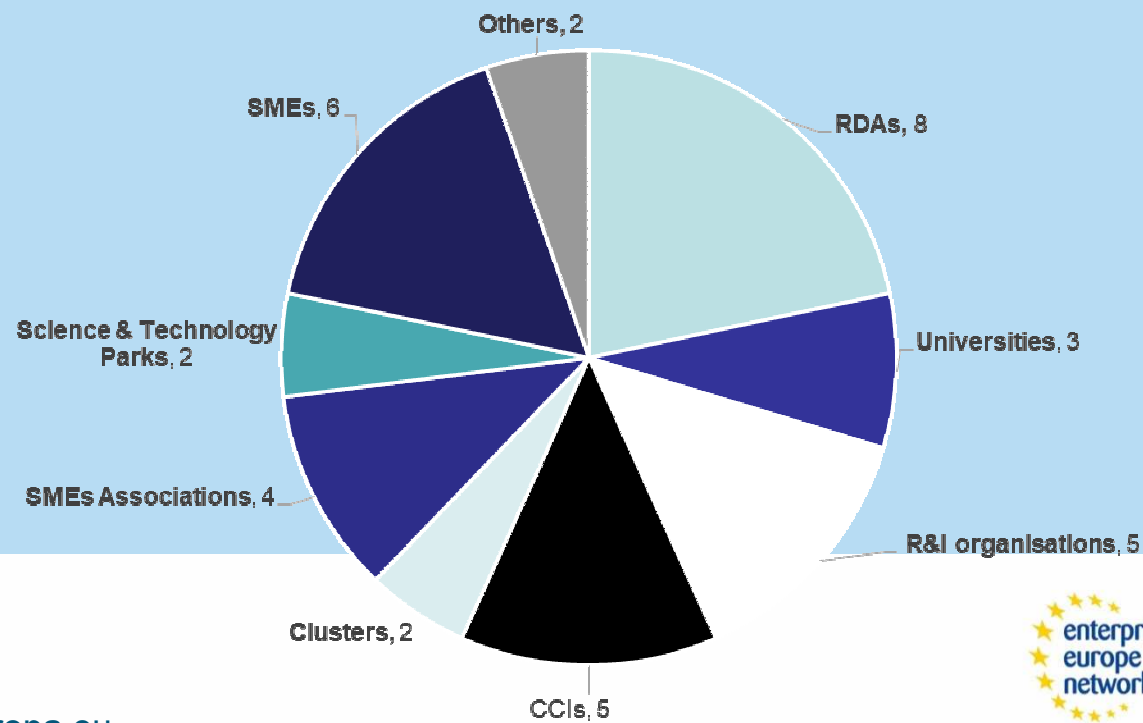
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87 ORGANIZATIONS

EEN in Romania



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EEN Code of Conduct



No wrong door principle in the
Network →

Hub and Spoke Model

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EEN support for MSCA SE projects

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Enterprise Europe Network (EEN): Synergies with Horizon Europe MSCA

Prof. Stelian Brad

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Think bigger Go further

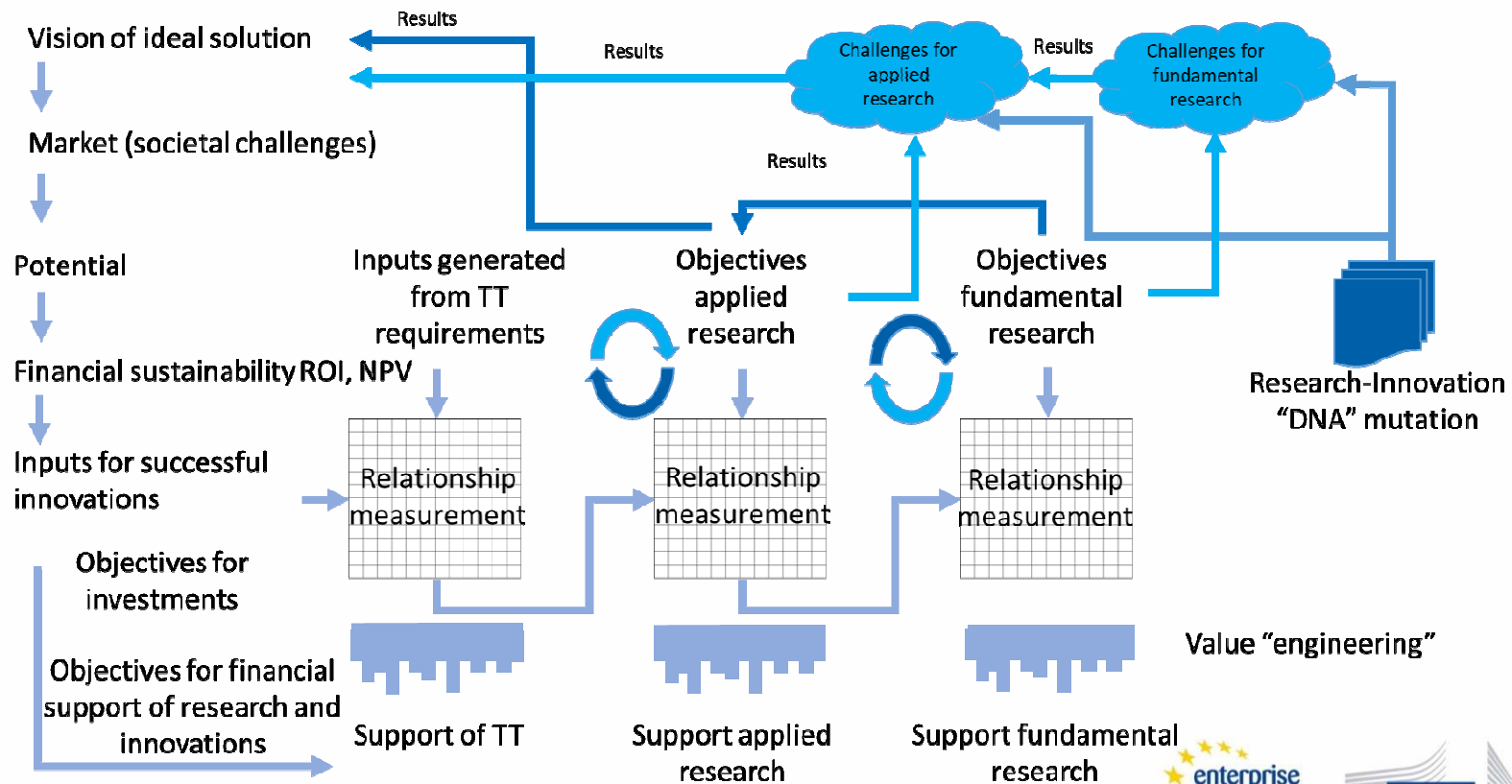
The 5 missions of the Horizon Europe Programme indicate a much **stronger focus on applied research** and **rapid deployment of the research results** into **innovations**

Horizon Europe Programme wants to challenge the **business community** and the **academic world** to **find solutions** for relevant social issues **together** (e.g., resilience to climate changes, cure for cancer, restore water and oceans, green cities, soil recovery)

Boosting rapid deployment of research into radical or breakthrough or/and disruptive solutions [innovations]

MSC researchers are invited to direct their focus on **innovation-driven researches** with **fast adaptation and integration** into technological innovations for **rapid visible benefits** for society (especially on the 5 missions)

A paradigm shift is expected Deploy innovation's vision into research objectives



Success More synergies at operational level

INTERNATIONAL PARTNERSHIPS

ADVISORY SUPPORT

INNOVATION SUPPORT

EEN :: The world's largest support Network for innovation with international ambitions



3000
LOCAL EXPERTS



600+
LOCATIONS



60+
COUNTRIES WORLDWIDE

How do we help?



We combine expertise on **international partnerships for innovation** with **local knowledge** to turn your research project into a successful innovation by close assistance and support over the project life-cycle phases

A broad range of services for MSC researchers

INTERNATIONAL PARTNERSHIPS

Find the best university/institute partner for your research project

Find local industrial partners for your research project

Boost cross-regional synergies to support the applied research of your

ADVISORY SUPPORT

Advice on EU regulations and standards related to your research

Market intelligence, patentability search for your project

Assistance for patenting of the research results

INNOVATION SUPPORT

Access to new finances and funding (TRL 4-7)

Assistance for market valuation of your IP generated in the project

Assistance for technology transfer

PREPARE YOUR RESEARCH PROPOSAL TO FIT INTO INNOVATION-DRIVEN RESEARCH

How it works: prepare your application

Expert advices for guiding your research idea towards more and faster impact [innovation-driven research]

Assess the impact plan in the application

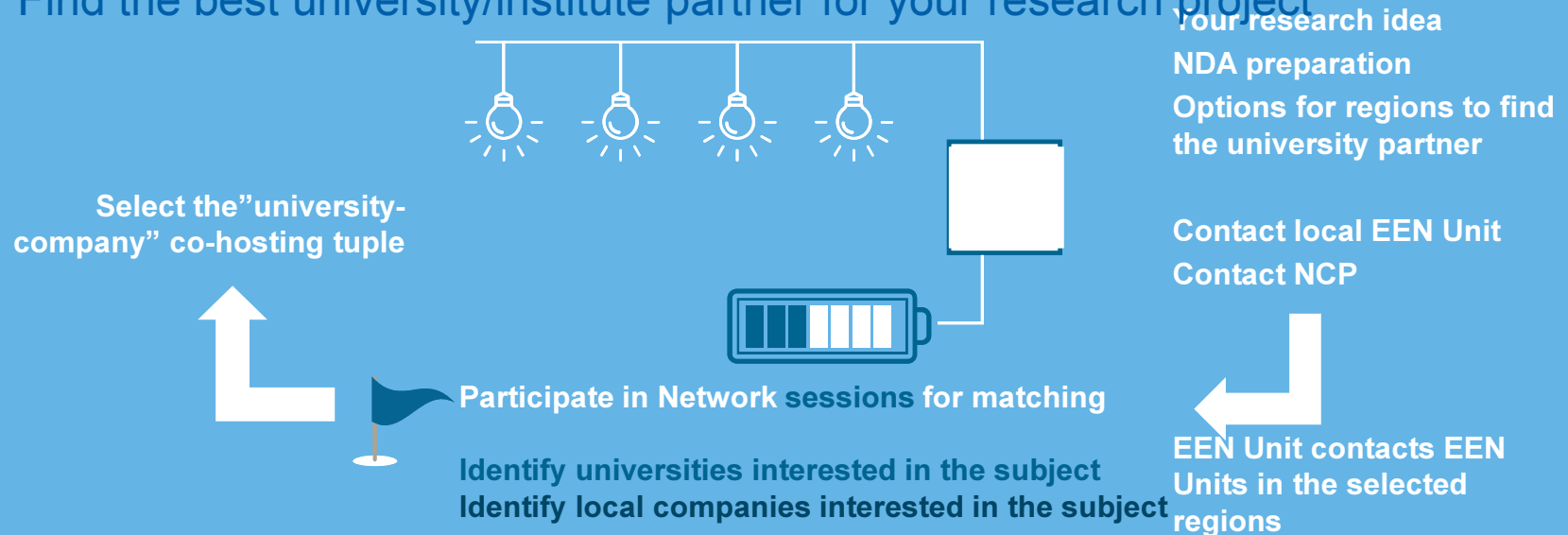


Assistance to calibrate the research objectives for better deployment into innovation

Assistance for exploitation

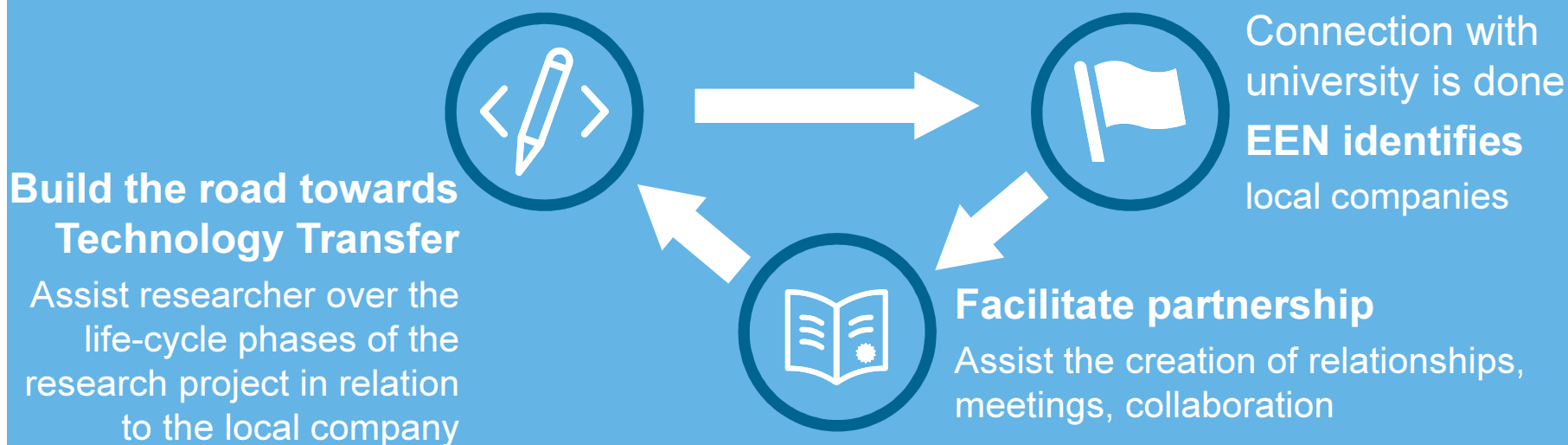
How it works: international partnerships

Find the best university/institute partner for your research project



How it works: international partnerships

Find local industrial partners for your research project



How it works: international partnerships

Boost cross-regional synergies to support the applied research of your project
The Network's experts provide tailor-made services to:

- Find companies in your region for cross-regional collaboration
- Create cross-regional bridges around the research project
- Facilitate collaboration with companies in your region at the end of the research project → follow-up for cross-regional transfer



How it works: international partnerships

Other services

The Network's database contains thousands of company profiles, research labs, innovation needs to find the perfect match. In addition, we organize:

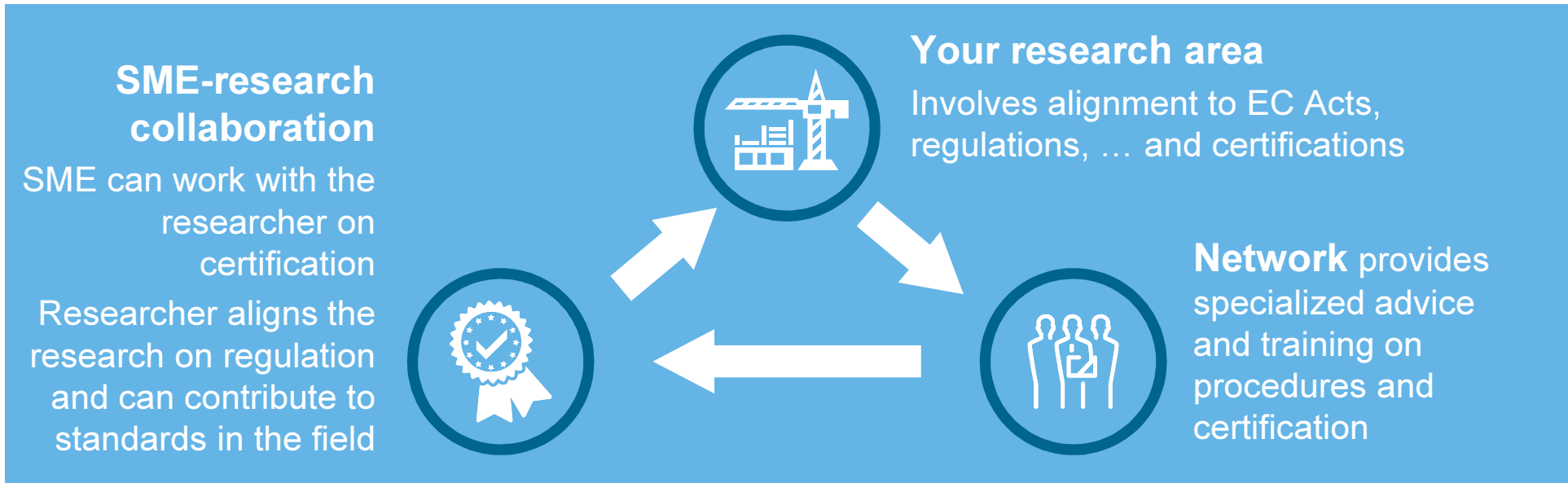
Matchmaking events across Europe where SMEs can meet researchers in person.

Missions where we set up and prepare you for targeted international meetings with strong business prospects



How it works: advisory support

Advice on EU regulations and standards related to your research



How it works: advisory support

Market intelligence, patentability search for your project

The Network's experts provide tailor-made support on:



- Identifying market opportunities for your research
- Advising on intellectual property protection mechanisms
- Assisting you with tools for searches in patent databases
- Assisting you to best represent your interests for IP in relation to the host institution and collaborating company

How it works: advisory support

Assistance for patenting of the research results

1

Advise what can be patented in your research

2

Assist you with tools for identifying niches for patenting

3

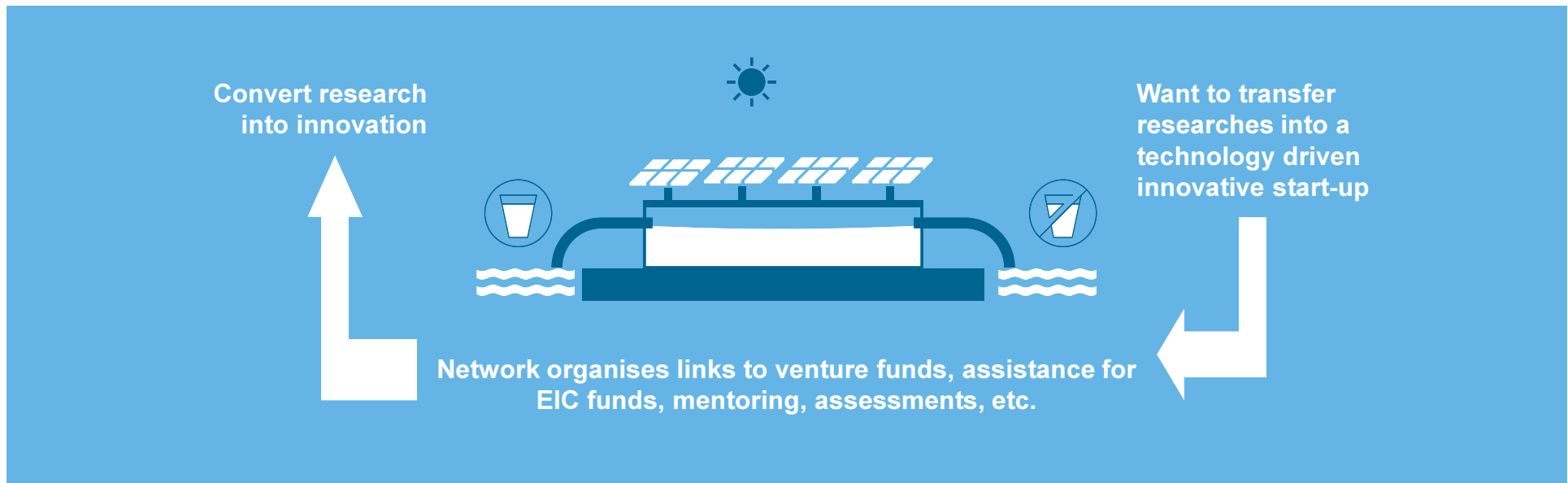
Assist in the preparation of documentation for patenting

4

Advise the best route for patenting and understanding the whole process

How it works: innovation support

Access to new finances and funding (TRL 4-7)



How it works: innovation support

Assistance for market valuation of your IP generated in the project

**Perspective on patenting
or finding other ways to
valorise the IP**



IP created in the project

You want to patent, but this comes up with costs
EEN helps to pre-assess market value before patenting



Network provides expertise for IP valuation, IP negotiation over the life-cycle
[Rule of X% from the net sales; bibliometric; CAV; INFA; CVA; IPScore, etc.]

17 key sectors + new ones [2022-2027]

Network experts in 17 key sectors have teamed up to provide you with customised support.



Aeronautics and space



Agrofood



Automotive, Transport and Logistics



BioChemTech



Creative Industries



Environment



Healthcare



ICT Industry & Services



Intelligent Energy



Maritime Industry and Services



Materials



Nano and micro technologies



Services and Retail



Sustainable Construction



Textile & Fashion



Tourism and Cultural Heritage



Women Entrepreneurship

New ones under development in 202-2027

A large crowd of people is gathered in a museum or exhibition space, surrounded by numerous vintage cars and classic automobiles. The scene is brightly lit, and the people are dressed in business attire, suggesting a professional event or conference. The background shows the interior of a large building with high ceilings and industrial-style lighting.

We are ready to support NCPs and
MSC researchers

Contact us

Visit een.ec.europa.eu
to match your research projects with industry needs

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Enterprises in MSCA projects | benefits

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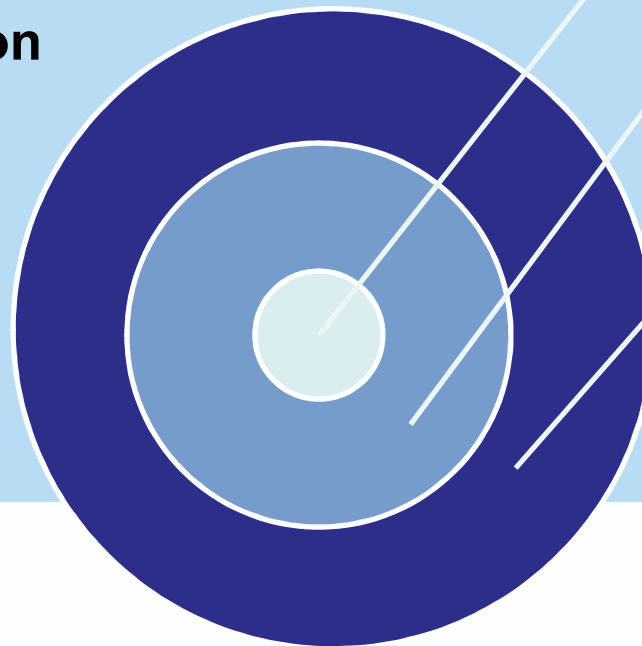


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Enterprises in H2020

MSCA

Research & Innovation
Staff Exchange



37 RO partners
(12 enterprises)

35 projects with
RO partners

155 projects

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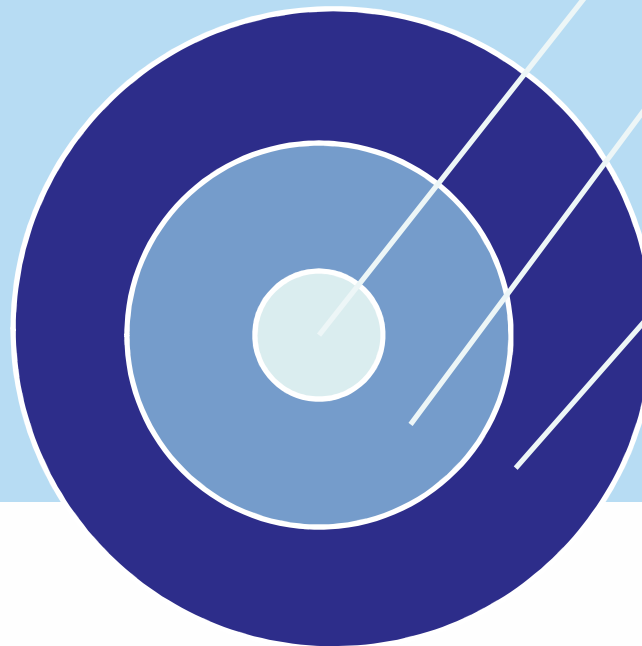
Enterprises in HE

MSCA

Staff Exchange

Call 2021

results by the day



11 RO partners
(5 enterprise)

7 projects with
RO partners

51 projects

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Why EEN clients and EEN might be interested in collaborating:

Benefits for EEN Clients

- Receiving experts during period of time for project activities
- International cooperation and exposure – large number of participant countries
- Successful Project Results – New Services / Products internationally scalable
- 31% success rates (projects under H2020 RISE)

Benefits for EEN members

- Achievements if projects are successful

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Complementary instruments fostering collaboration with EEN under MSCA:

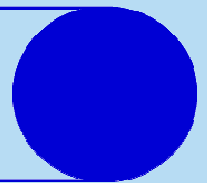
Fostering Collaboration Between the Enterprise Europe Network (EEN) and the Marie Skłodowska- Curie Actions and National Contact Points Network (MSCA-NET Project)

THE MSCA MATCHMAKING PLATFORM

- Virtual Space for partnering in MSCA Calls
- Open during 12 months + (may22-may23)
- Covering 4 MSCA calls
- 8 types of participants
- 806 participants and growing
- 180 opportunities in the Marketplace

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MSCA-NET



<https://msca-net.eu/>



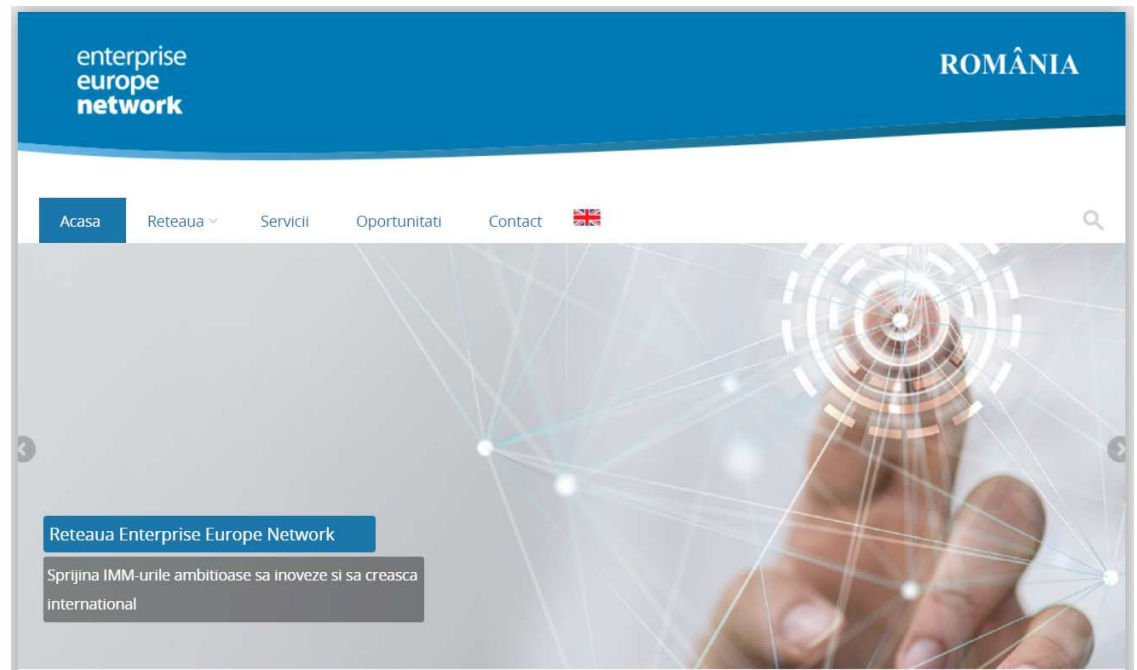
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CONTACT EEN ROMANIA:

<http://een-romania.ro/>



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